

ORDER



Orders
Order / Rev: 208139
Alt Order #: 6855345
Product Desc: UPTON FOR ALL OF US
Estimate: 3238
Flight Dates: 10/23/12 - 10/29/12
Original Date / Rev: 09/24/12 / 09/24/12
Order Type: REG

Primary AE: Petry Philadelphia
Sales Office: P-PHI
Sales Region: Nat

Agency Name: National Media
Buying Contact:
Billing Contact:
 815 Slaters Lane
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Upton for All of Us
Demographic: A35+
Product Codes: PL1
Priority: P4
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: IN16589
Agency External ID: IN302/SP102/SP1137/AL1713/MO2553

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	48	\$22,175.00	\$18,848.75
10/29/12	10/29/12	8	\$4,425.00	\$3,761.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	48	\$22,175.00	\$18,848.75	0.00
November 2012	8	\$4,425.00	\$3,761.25	0.00
Totals	56	\$26,600.00	\$22,610.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Petry Philadelphia			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
WOOD	38%	\$26,600.00
Market	100%	\$70,000.00

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	1%	\$700.00
WGVK	0%	\$0.00
WGVU	0%	\$0.00
WLLA	0%	\$0.00
WOTV	0%	\$0.00
WTLJ	0%	\$0.00
WWMT	61%	\$42,700.00
WXMI	0%	\$0.00
WXSP	0%	\$0.00
WZPX	0%	\$0.00
WZZM	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WOOD	10/23/12	10/23/12	5am Daybreak	CM	5a-6am	-T-----	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
NWS8-DYBRK E E															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-T-----			1		\$150.00		0.00				

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WOOD	10/23/12	10/23/12	5am Daybreak 5am Daybreak	CM	5a-6am	-T-----	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
NWS8-DYBRK E E															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-T-----	1		\$150.00		0.00						
E 2	WOOD	10/24/12	10/24/12	5am Daybreak 5am Daybreak	CM	5a-6am	--W----	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
NWS8-DYBRK E E															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	--W----	1		\$150.00		0.00						
E 3	WOOD	10/25/12	10/25/12	5am Daybreak 5am Daybreak	CM	5a-6am	---T---	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
NWS8-DYBRK E E															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	---T---	1		\$150.00		0.00						
E 4	WOOD	10/26/12	10/26/12	5am Daybreak 5am Daybreak	CM	5a-6am	----F--	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
NWS8-DYBRK E E															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	----F--	1		\$150.00		0.00						
E 5	WOOD	10/29/12	10/29/12	5am Daybreak 5am Daybreak	CM	5a-6am	M-----	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
NWS8-DYBRK E E															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	1		\$150.00		0.00						
E 6	WOOD	10/23/12	10/23/12	6am Daybreak 6am Daybreak	CM	6-7a	-T-----	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
NEWS8-DAYBREAK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-T-----	1		\$400.00		0.00						
E 7	WOOD	10/24/12	10/24/12	6am Daybreak 6am Daybreak	CM	6-7a	--W----	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
NEWS8-DAYBREAK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	--W----	1		\$400.00		0.00						
E 8	WOOD	10/25/12	10/25/12	6am Daybreak 6am Daybreak	CM	6-7a	---T---	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
NEWS8-DAYBREAK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	---T---	1		\$400.00		0.00						
E 9	WOOD	10/26/12	10/26/12	6am Daybreak 6am Daybreak	CM	6-7a	----F--	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
NEWS8-DAYBREAK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	----F--	1		\$400.00		0.00						
E 10	WOOD	10/29/12	10/29/12	6am Daybreak 6am Daybreak	CM	6-7a	M-----	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
NEWS8-DAYBREAK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	1		\$400.00		0.00						
E 11	WOOD	10/23/12	10/23/12	Today Show M-F Today Show	CM	658-9a	-T-----	:30	1	\$650.00	P4	0.00	NM	1	\$650.00
TODAY SHW<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-T-----	1		\$650.00		0.00						
E 12	WOOD	10/24/12	10/24/12	Today Show M-F Today Show	CM	658-9a	--W----	:30	1	\$650.00	P4	0.00	NM	1	\$650.00
TODAY SHW<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	--W----	1		\$650.00		0.00						
E 13	WOOD	10/25/12	10/25/12		CM	658-9a	---T---	:30	1	\$650.00	P4	0.00	NM	1	\$650.00

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				Today Show M-F											
				Today Show											
				TODAY SHW<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	---T---		1			\$650.00			0.00			
E 14	WOOD	10/26/12	10/26/12	Today Show M-F	CM	658-9a	----F--	:30	1	\$650.00	P4	0.00	NM	1	\$650.00
				Today Show											
				TODAY SHW<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	----F--		1			\$650.00			0.00			
E 15	WOOD	10/29/12	10/29/12	Today Show M-F	CM	658-9a	M-----	:30	1	\$650.00	P4	0.00	NM	1	\$650.00
				Today Show											
				TODAY SHW<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 10/29/12		10/29/12	11/04/12	M-----		1			\$650.00			0.00			
E 16	WOOD	10/27/12	10/27/12	Daybreak Sat @6am	CM	6-7a	-----S-	:30	2	\$150.00	P4	0.00	NM	2	\$300.00
				Daybreak Sat 6am											
				NW8DYBK SA E E											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	-----S-		2			\$150.00			0.00			
E 17	WOOD	10/27/12	10/27/12	Daybreak Sat @7am	CM	658-8a	-----S-	:30	2	\$275.00	P4	0.00	NM	2	\$550.00
				Daybreak Sat@7am											
				NWS8 DAYBK SAT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	-----S-		2			\$275.00			0.00			
E 18	WOOD	10/27/12	10/27/12	Today Show Sa	CM	758-10a	-----S-	:30	2	\$375.00	P4	0.00	NM	2	\$750.00
				Today Show Saturday											
				SATURDAY TODAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	-----S-		2			\$375.00			0.00			
E 19	WOOD	10/28/12	10/28/12	Daybreak Sun @6am	CM	6-7a	-----S	:30	2	\$125.00	P4	0.00	NM	2	\$250.00
				Daybreak Sun @6am											
				NW8DYBK SU E E											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	-----S		2			\$125.00			0.00			
E 20	WOOD	10/28/12	10/28/12	Daybreak Sun @7am	CM	658-8a	-----S	:30	2	\$250.00	P4	0.00	NM	2	\$500.00
				Daybreak Sun @7am											
				NWS8 DAYBK SUN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	-----S		2			\$250.00			0.00			
E 21	WOOD	10/28/12	10/28/12	Today Show Su	CM	758-9a	-----S	:30	1	\$600.00	P4	0.00	NM	1	\$600.00
				Today Show Sunday											
				SUN TODAY-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	-----S		1			\$600.00			0.00			
E 22	WOOD	10/23/12	10/23/12	Noon News	CM	12-1p	-T-----	:30	1	\$225.00	P4	0.00	NM	1	\$225.00
				News 8 @ Noon											
				NEWS 8 AT NOON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	-T-----		1			\$225.00			0.00			
E 23	WOOD	10/24/12	10/24/12	Noon News	CM	12-1p	--W----	:30	1	\$225.00	P4	0.00	NM	1	\$225.00
				News 8 @ Noon											
				NEWS 8 AT NOON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	--W----		1			\$225.00			0.00			
E 24	WOOD	10/25/12	10/25/12	Noon News	CM	12-1p	---T---	:30	1	\$225.00	P4	0.00	NM	1	\$225.00
				News 8 @ Noon											
				NEWS 8 AT NOON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	---T---		1			\$225.00			0.00			
E 25	WOOD	10/26/12	10/26/12		CM	12-1p	----F--	:30	1	\$225.00	P4	0.00	NM	1	\$225.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Noon News News 8 @ Noon											
				NEWS 8 AT NOON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	----F--	1		\$225.00		0.00						
E 26	WOOD	10/29/12	10/29/12	Noon News News 8 @ Noon	CM	12-1p	M-----	:30	1	\$225.00	P4	0.00	NM	1	\$225.00
				NEWS 8 AT NOON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	1		\$225.00		0.00						
E 27	WOOD	10/23/12	10/23/12	M-F 530p News M-F News 8 @ 530p	CM	530-6p	-T-----	:30	1	\$675.00	P4	0.00	NM	1	\$675.00
				NEWS8 AT 530PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-T-----	1		\$675.00		0.00						
E 28	WOOD	10/24/12	10/24/12	M-F 530p News M-F News 8 @ 530p	CM	530-6p	--W----	:30	1	\$675.00	P4	0.00	NM	1	\$675.00
				NEWS8 AT 530PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	--W----	1		\$675.00		0.00						
E 29	WOOD	10/25/12	10/25/12	M-F 530p News M-F News 8 @ 530p	CM	530-6p	---T---	:30	1	\$675.00	P4	0.00	NM	1	\$675.00
				NEWS8 AT 530PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	---T---	1		\$675.00		0.00						
E 30	WOOD	10/26/12	10/26/12	M-F 530p News M-F News 8 @ 530p	CM	530-6p	----F--	:30	1	\$675.00	P4	0.00	NM	1	\$675.00
				NEWS8 AT 530PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	----F--	1		\$675.00		0.00						
E 31	WOOD	10/29/12	10/29/12	M-F 530p News M-F News 8 @ 530p	CM	530-6p	M-----	:30	1	\$675.00	P4	0.00	NM	1	\$675.00
				NEWS8 AT 530PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	1		\$675.00		0.00						
E 32	WOOD	10/23/12	10/23/12	M-F 6p News M-F News 8 @ 6p	CM	6-630p	-T-----	:30	1	\$1,125.00	P4	0.00	NM	1	\$1,125.00
				NEWS 8 AT 6PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-T-----	1		\$1,125.00		0.00						
E 33	WOOD	10/25/12	10/25/12	M-F 6p News M-F News 8 @ 6p	CM	6-630p	---T---	:30	1	\$1,125.00	P4	0.00	NM	1	\$1,125.00
				NEWS 8 AT 6PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	---T---	1		\$1,125.00		0.00						
E 34	WOOD	10/29/12	10/29/12	M-F 6p News M-F News 8 @ 6p	CM	6-630p	M-----	:30	1	\$1,125.00	P4	0.00	NM	1	\$1,125.00
				NEWS 8 AT 6PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	1		\$1,125.00		0.00						
E 35	WOOD	10/27/12	10/27/12	Sat 6p News 8 Sat News 8 @ 6p	CM	6-630p	-----S-	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
				NEW 8 AT 6											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----S-	1		\$400.00		0.00						
E 36	WOOD	10/27/12	10/27/12	Maranda Sa/Su Maranda	CM	630-7P (6:30 PM-7:00 PM)	-----S-	:30	1	\$375.00	P4	0.00	NM	1	\$375.00
				MARANDA: WHERE U LIVE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----S-	1		\$375.00		0.00						
E 37	WOOD	10/28/12	10/28/12		CM	7-8P	-----S	:30	2	\$500.00	P4	0.00	NM	2	\$1,000.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
FB Night in Amer Pre Gam Football Night in America (7:00 PM-8:00 PM) NFL: NO@DEN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -----S 2 \$500.00 0.00															
E 38	WOOD	10/23/12	10/23/12	LN M-F M-F News 8 @ 11	CM	11-1135p	-T-----	:30	1	\$900.00	P4	0.00	NM	1	\$900.00
NEWS 8 AT 11PM< <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -T----- 1 \$900.00 0.00															
E 39	WOOD	10/24/12	10/24/12	LN M-F M-F News 8 @ 11	CM	11-1135p	--W----	:30	1	\$900.00	P4	0.00	NM	1	\$900.00
NEWS 8 AT 11PM< <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 --W---- 1 \$900.00 0.00															
E 40	WOOD	10/25/12	10/25/12	LN M-F M-F News 8 @ 11	CM	11-1135p	---T---	:30	1	\$900.00	P4	0.00	NM	1	\$900.00
NEWS 8 AT 11PM< <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 ---T--- 1 \$900.00 0.00															
E 41	WOOD	10/26/12	10/26/12	LN M-F M-F News 8 @ 11	CM	11-1135p	----F--	:30	1	\$900.00	P4	0.00	NM	1	\$900.00
NEWS 8 AT 11PM< <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 ----F-- 1 \$900.00 0.00															
E 42	WOOD	10/29/12	10/29/12	LN M-F M-F News 8 @ 11	CM	11-1135p	M-----	:30	1	\$900.00	P4	0.00	NM	1	\$900.00
NEWS 8 AT 11PM< <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 M----- 1 \$900.00 0.00															
E 43	WOOD	10/27/12	10/27/12	LN Sa Saturday News 8 @ 11	CM	11-1130p	-----S-	:30	1	\$900.00	P4	0.00	NM	1	\$900.00
NEWS 8 AT 11PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -----S- 1 \$900.00 0.00															
E 44	WOOD	10/28/12	10/28/12	NFL 11p News Sun 11p News (NFL)	CM	1130-12a	-----S	:30	1	\$500.00	P4	0.00	NM	1	\$500.00
NEWS 8 AT 11PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -----S 1 \$500.00 0.00															
E 45	WOOD	10/23/12	10/23/12	Tonight Show/Jay Leno Tonight Show w/ Leno	CM	1135-1235a	-T-----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
TONITE SHW-NBC< <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -T----- 1 \$300.00 0.00															
E 46	WOOD	10/24/12	10/24/12	Tonight Show/Jay Leno Tonight Show w/ Leno	CM	1135-1235a	--W----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
TONITE SHW-NBC< <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 --W---- 1 \$300.00 0.00															
E 47	WOOD	10/25/12	10/25/12	Tonight Show/Jay Leno Tonight Show w/ Leno	CM	1135-1235a	---T---	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
TONITE SHW-NBC< <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 ---T--- 1 \$300.00 0.00															
E 48	WOOD	10/26/12	10/26/12	Tonight Show/Jay Leno Tonight Show w/ Leno	CM	1135-1235a	----F--	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
TONITE SHW-NBC< <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 ----F-- 1 \$300.00 0.00															
E 49	WOOD	10/29/12	10/29/12		CM	1135-1235a	M-----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00

Order / Rev: 208139
 Alt Order #: 6855345
 Flight Dates: 10/23/12 - 10/29/12

Advertiser: POL/Upton for All of Us
 Product Desc: UPTON FOR ALL OF US
 Estimate: 3238

WOOD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Tonight Show/Jay Leno															
Tonight Show w/ Leno															
TONITE SHW-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	1		\$300.00		0.00						
E 50	WOOD	10/27/12	10/27/12	SNL	CM	1130p-1a	-----S-	:30	1	\$600.00	P4	0.00	NM	1	\$600.00
				Saturday Night Live		(11:30 PM-1:00 XM)									
SAT NITE LIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----S-	1		\$600.00		0.00						
													Totals	56	\$26,600.00